



An invitation for your club members Milwaukee Concours d'Elegance Show & Glow by the Lake®
Part of The Milwaukee Concours d'Elegance® Weekend of Events

Dear Enthusiast, WE WANT YOU!!!

Show & Glow by the Lake®, a celebration of all things motorized, kicks off the Milwaukee Concours d'Elegance® weekend on Saturday, August 5, 2017. The event fills Veterans Park on Milwaukee's lakefront with unique vehicles and collector favorites.

More than a casual car show, Show & Glow by the Lake® includes hotrods, muscle cars, sports cars from all over the world, trucks and motorcycles. If it's got wheels and you love it, you will want to be part of this amazing day.

Show & Glow by the Lake® is open to any individual or club who wishes to show a car, truck or motorcycle. 15 classes will be awarded high quality, wood 1st place plaques. 2nd and 3rd place ribbons will also be awarded along with a trophy for People's Choice. Groups of friends and clubs are encouraged to participate. Every effort will be made to keep groups together on the show field.

New this year, if your club or motoring group wants a class of its own (you judge or we judge), let us know and we will help you sponsor your own class.

Around noon, dozens of Ferraris from the Ferrari Club of North America will arrive and take a parade lap around the grounds and be on display.

A sampling of cars participating in The Milwaukee Concours d'Elegance® on Sunday will be present for your viewing pleasure.

Everyone will also enjoy The Concours Village marketplace with vendors offering an array of automotive-related goods and services and memorabilia from past events. A great variety of food and beverages will also be available on the grounds throughout the event.

Online registration will be open soon at www.milwaukeeconcours.com. Paper applications will be available at most major car shows or contact Mike O'Krongly at mokrongly@aol.com or 414-380-6470.

Registration is \$15 per vehicle if paid by July 24, 2017 and includes gate entrance for the driver and a passenger on Saturday as well as Sunday admittance for two to The Milwaukee Concours d'Elegance® along with a copy of the 2017 Milwaukee Concours d'Elegance® program. This is a \$60.00 value! Same day registration will be accepted. Late and Same Day registration will be \$25 and includes the same benefits as preregistered entrants, other than guaranteed class and field placement.

This event raises funds for three outstanding local charities; Autism Society of SE Wisconsin, Boys & Girls Clubs of Greater Milwaukee and Meta House.

CONTACT MIKE McDONALD FOR MORE INFO AT 262-375-6157 or mjmcDonald1114@hotmail.com